



CROISSANTS

now bigger • now 0g trans fat • now more options

**25%
BIGGER
VOLUME***



* Based on specific volume measurement vs. current Sara Lee® Croissants. Net weights for all croissants remain the same.



premium croissants for premium profits

25% bigger volume* • 0 grams trans fat

Sandwiches are the fastest-growing menu item in foodservice today,¹ helping to build bigger sales and profits from morning to night. Upgrade your sandwich menu with this great selection of croissants.

Made with more than 100 honey-combed layers of pastry dough for a light, flaky texture, our croissants feature a higher profile and contain 0g trans fat – all in a convenient thaw-and-serve format.



Natural Butter Flavored Closed Croissant with crisp Jimmy Dean® bacon, egg, lettuce, tomato and pesto hollandaise



Value Sandwich Crescent Croissant with Hillshire Farm® premium sliced roast beef, oriental slaw and a side of wasabi mayo

a croissant for

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¹Technomic, Inc.



All-Butter Curved Croissant

every application & menu

Flavor Profile & Varieties	All-Butter	Natural Butter Flavored	Value Sandwich	Stuffins™ Croissant Pocket	NEW! Twister™ Croissant Rolls
Product Highlight	Authentic 100% butter with a fresh-baked taste and light, flaky texture	Premium butter flavor without the premium cost – rich, buttery flavor with a moist interior, firm crust and hearty texture	The ultimate sandwich croissant – made with shortening to increase moisture retention and holding times	Distinctive pocket shape makes it the perfect handheld sandwich carrier	Made with swirled croissant dough in a round format. Available in Original, Cheese, and Maple & Brown Sugar flavors
Unique Benefits	Great for upscale dining, bread baskets and premium sandwiches	Provides superior performance and maintains product integrity in hot and cold sandwiches	Holds longer in warming cabinets – ideal for pre-made sandwiches	Ideal for portable hot and cold sandwiches	Ideal carrier for new signature offerings and warm breakfast sandwiches



New Sara Lee® Twister™ Croissant Roll with Hillshire Farm® andouille split smoked sausage and premium ham, peppers, onions and a spicy Creole sauce



product specifications

Product Code	Product Name	Units/Case	Pieces/Unit	Individual Unit Weight (oz)	Gross Case Weight (lbs)
All-Butter Croissants					
10032100057049	Un sliced/Crescent shape – 1.125 oz	4 trays	16	1.125	7.24
10032100057032	Un sliced/Curved shape – 2 oz	4 trays	12	2	9.09
10032100057025	Un sliced/Curved shape – 3 oz	4 trays	12	3	12.59
10032100084007	Sliced/Closed shape – 2 oz	4 trays	12	2	9.09
10032100084762	Sliced/Closed shape – 3 oz	4 trays	12	3	12.59
Natural Butter Flavored Croissants					
10032100084045	Un sliced/Crescent shape – 1.125 oz	4 trays	16	1.125	7.24
10032100084052	Un sliced/Crescent shape – 1.5 oz	4 trays	12	1.5	7.03
10032100084069	Un sliced/Curved shape – 2 oz	4 trays	12	2	9.09
10032100084014	Sliced/Closed shape – 2 oz	4 trays	12	2	9.09
10032100084243	Sliced/Closed shape – 2.5 oz	4 trays	12	2.5	10.09
10032100084779	Sliced/Closed shape – 3 oz	4 trays	12	3	12.59
Value Sandwich Croissants (shortening)					
10032100084502	Un sliced/Crescent shape – 0.9 oz	4 trays	18	0.9	8.03
10032100084038	Sliced/Closed shape – 2 oz, 48 ct	4 trays	12	2	9.09
10032100084274	Sliced/Closed shape – 2 oz, 72 ct	6 trays	12	2	13.25
10032100043998	Sliced/Closed shape – 2.25 oz	5 trays	30	2.25	26.09
10032100084168	Sliced/Crescent shape – 3 oz	4 trays	12	3	12.62
Unique Croissant Formats					
10032100080054	STUFFINS™ Croissant Pocket	5 trays	8	3	11.56
10032100084298	NEW! Sara Lee® Twister™ Croissant Roll - 2.3 oz (sliced)	4 trays	12	2.3	9.28
10032100084304	NEW! Maple & Brown Sugar Twister™ Croissant Roll - 2.3 oz (sliced)	4 trays	12	2.3	9.28
10032100084311	NEW! Cheese Twister™ Croissant Roll - 2.3 oz (sliced)	4 trays	12	2.3	9.28
Specialty Breads					
10032100088456	NEW! 4.25" Round Sliced Sourdough Bread	10 loaves	20 slices + 2 heels	24	17.16